

Fabrizio Díaz Rodríguez

Digital creative · Content, strategy & AI-powered web

Lima, Peru · Remote (GMT-5)

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PROFILE

Digital creative with 6+ years creating content and managing brands on social media. I take brands from zero to posting every day: I shoot and edit video (including drone), build strategy and content calendars, manage community and paid ads, and create websites, apps and games with AI.

+4M

views

+18.5k

new followers

13

websites, apps &
games

EXPERIENCE & PROJECTS

Content Creator & Digital Strategist

Oct 2025 – present

Master Groovers · Lima

- Produced interviews, DJ set clips, tutorials and event recaps; content strategy and community management.
- Built TikTok from zero to 5,000+ followers and 1M+ views; 50+ leads. Created the website with courses, DJ booths and booking paths.

Freelance photographer & digital creative

Hola Soy Fab · project-based work

- Commissioned photography and audiovisual production for brands, individuals and events.
- Hueso's world:** 11.5k+ followers and 3M+ TikTok views on a ~US\$40 ad budget; TikTok filter used in 75+ user videos.
- François Vallaeys:** 2,000+ followers and 10,000+ people sent to buy tickets in one month.
- Video for RE/MAX Synergy, MH Inmobiliaria, iTax, Abbott and La bitácora de Chabuca. Websites and interactive experiences with AI.

Account executive

Aug – Oct 2025

Clarividencia Creative Agency · Lima

- Visual proposals for corporate events, digital campaigns, design team coordination and live event production.

Social Media Specialist

2020 – 2023

MileniumGroup · Lima

- Social media design and motion (Premiere, After Effects), Google, Facebook and Twitter ads, analytics, social listening and crisis reports, HTML emailing and SEO.

Content creator

2014 – 2020

RelativaMente Magia

- Audiovisual content production and editing for social media.

SKILLS

Photography

Video production & editing

Drone

Content strategy & calendars

Community management

Meta, TikTok & Google Ads

Graphic & event design

3D render

AI-powered websites (HTML, CSS, JS)

Augmented reality filters

TOOLS

Premiere Pro · After Effects · CapCut · Photoshop · Canva · Blender · Notion · Meta Business Suite · TikTok Ads · Google Ads · Generative AI

EDUCATION

Audiovisual Communication · UCAL, Lima

Diploma in Corporate Visual Identity

Advanced English · ICPNA certificate

LANGUAGES

Native Spanish · Advanced English (ICPNA)